GOVERNOR'S SECRETARIAT, BIHAR
RAJ BHAVAN, PATNA-800022

Letter No.BU(Regulations)-38/2014-7/GS(I), Dated-

From,
N.K. Singh
Under Secretary

To,
The Vice Chancellor
B.R.A. Bihar University,
Muzaffarpur

Sub:- Approval of the Admission Ordinance and Regulations of Post-Graduate Diploma in Journalism and Mass Communications Course (PGDJMC) (under semester system) of B.R.A. Bihar University, Muzaffarpur

Sir,

I am directed to invite a reference to the University's letter no. B/1186, dated 09.06.2014 on the subject noted above and to inform that Hon'ble Chancellor, after due consideration of the proposal of the University and advice of the Advisory Committee and in exercise of powers vested in him under Section 38(2) and 39(2)(ii) of the Bihar State Universities Act, 1976, as amended up-to-date, has been pleased to approve the Admission Ordinance and Regulations of Post-Graduate Diploma in Journalism and Mass Communications Course (PGDJMC) (under semester system) in B.R.A. Bihar University (copy enclosed), from the Session 2013-2014 onwards with the condition to seek approval of the number of seats from the State Government before beginning of the next academic session and send compliance to this Secretariat before commencement of the next academic session. Further necessary action may kindly be taken accordingly.

Yours faithfully,

Sd/-
(N.K. Singh)
Under Secretary

Encl.: As above

Memo No.BU(Regulations)-38/2014-7/GS(I), Dated-

Copy alongwith copy of approved Ordinance and Regulations of Post-Graduate Diploma in Journalism and Mass Communications Course (PGDJMC) (under semester system) in B.R.A. Bihar University forwarded to Principal Secretary, Education Department, Govt. of Bihar for information and necessary action.

Sd/-
(N.K. Singh)
Under Secretary

Encl.: As above

Memo No.BU(Regulations)-38/2014-1106/GS(I), Dated-18-07-2014

Copy alongwith copy of approved Ordinance and Regulations of Post-Graduate Diploma in Journalism and Mass Communications Course (PGDJMC) (under semester system) in B.R.A. Bihar University forwarded to Scientist-D, In-charge Computer Cell, Raj Bhavan, Patna for uploading on the website of Raj Bhavan/Guard File of Regulations and Ordinance of B.R.A. Bihar University, Muzaffarpur.

Encl.: As above

(N.K. Singh)
Under Secretary
MUZAFFARPUR

Draft Ordinance
And
Regulation
For

Post-Graduate Diploma in Journalism and Mass Communication (PGDJMC)

(A Self Financed Vocational Course)
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Ordinance

1. Objective:

Post-Graduate Diploma in Journalism and Mass Communication (PGDJMC) Course a one-year (Two Semesters) Post-Graduate Teaching Programme is in high demand among the students of the new generation. It has emerged as a new tool of disseminating of information and creating awareness. Moreover, this course enables students in learning and generating skills for getting employment in various fields like Radio, TV, Media houses, Media organizations, private institutions, government as well as industrial organizations and many other areas. It has become the demand of the day.

The UGC also has sanctioned and approved this programme under Innovative Programme - Teaching & Research in Interdisciplinary and Emerging Areas.

2. Eligibility for admission:

(a) Any candidate may be admitted to the one year (Two semesters) Post-Graduate Diploma in Journalism and Mass Communication (PGDJMC) Course, if he/she has passed the three year Bachelor Degree Course in any subject of any faculty, or in any other equivalent examination recognized by the university.

(b) He/she will be required to study and complete the regular course of study prescribed for the P. G. Diploma in Journalism and Mass Communication Course with minimum attendance of 75% in the academic session.

© He/she will be required to pass successfully in the two semester examination scheduled to be held in one year period for the course in order to obtain a Degree in the P. G. Diploma in Journalism and Mass Communication course.

3. Selection:

Selection of a candidate for admission to the P. G. Diploma in Journalism and Mass Communication Course will be based on the admission test followed by an interview.

4. Fee-structure:

   Admission Fee: Rs. 300/- per year

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5. **Number of seats:**

There will be 50 seats in the P. G. Diploma in Journalism and Mass Communication Course.

6. **Policy:**

The policy for running the P. G. Diploma in Journalism and Mass Communication Course regarding admission, conduct of examinations, publication of results, and award of the Degree and all other related affairs/matters will be the same as prescribed for any subject falling within the Faculty of Humanities of the B. R. A. Bihar University, Muzaffarpur.

7. **Duration:**

The duration for the P. G. Diploma in Journalism and Mass Communication Course is one year (Two Semesters).

**Regulation**

1. **Course-structure / Syllabus:**

   **First Semester**
   - Paper I: Introduction of Journalism & Mass Communication - Full Marks 100
   - Paper II: History of Journalism and Press - Full Marks 100
   - Paper III: Reporting and Feature-Writing - Full Marks 100
   - Paper IV: Editing and News Production - Full Marks 100

   **Second Semester**
   - Paper V: Advertisement and Public Relations - Full Marks 100
   - Paper VI: Radio / TV / Film Journalism - Full Marks 100
   - Paper VII: Practical Training in Labs / Media Houses / Firms - Full Marks 100
   - Paper VIII: Assignments / Projects / Viva-Voce - Full Marks 100

   Total 08 Papers: Full Marks 800

2. **Conduct Of Examination:**

Theory and the practical examinations will be conducted by the University as per University rules after completion of the course at the end of each semester.
2. **Conduct of Examination:**
   
   Practical examinations will be conducted strictly as per University rules after completion of the course at the end of each semester.
   
   Passing requirements will be the same as prescribed for the semester system implemented in the P.G. College departments by the university.

3. **Project-study and Viva-voce:**
   
   The candidate will prepare the project under the guidance of any of the faculty members of the department and submit for evaluation after completion of the paper concerned. The report will be subsequently evaluated by the examiners appointed by the University. It will be followed by a viva-voce examination.

4. **Publication of Result:**
   
   After conduct of the Final Theory and Practical examinations, the University will publish the result as per guidelines prescribed for declaring the examination results of a subject on the basis of semester system in the faculty of Humanities.
   
   A candidate securing marks average of 45% or above but less than 60% in the final examination will be passed and placed in the second class. Securing 60% or above but less than 75% will be passed and placed in First Class; and securing 75% or above will be passed and placed in the First Class with distinction in the P.G. Diploma in Journalism and Mass Communication Course.

5. **Issue of Certificate:**
   
   Certificates / Marks sheet will be awarded to students as per guidelines prescribed for declaring the examination results of any subject falling under the faculty of Humanities. A successful candidate, on the basis of his/her performance in both the semester-examinations, will be awarded the Certificate P.G. Diploma in Journalism and Mass Communication Course, by the University.

6. **Certificate of Excellence:**
   
   A candidate securing the highest marks in the final examination will be awarded a Certificate of Excellence / Gold medal / Rank Certificate. If more than one student secures the same highest marks, all will be awarded the said certificate.
# Course Structure Syllabus

## Post-graduate Diploma in Journalism and Mass Communication (PGDMC) Course

### First Semester

<table>
<thead>
<tr>
<th>Paper</th>
<th>Title</th>
<th>Full Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>Introduction of Journalism &amp; Mass Comm.</td>
<td>100</td>
</tr>
<tr>
<td>II</td>
<td>History of Journalism and News Law</td>
<td></td>
</tr>
<tr>
<td>III</td>
<td>Reporting and Feature-writing</td>
<td>100</td>
</tr>
<tr>
<td>IV</td>
<td>Editing and News Production</td>
<td>100</td>
</tr>
</tbody>
</table>

### Second Semester

<table>
<thead>
<tr>
<th>Paper</th>
<th>Title</th>
<th>Full Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>V</td>
<td>Advertisement and Public Relation</td>
<td>100</td>
</tr>
<tr>
<td>VI</td>
<td>Radio / TV / Film Journalism</td>
<td></td>
</tr>
<tr>
<td>VII</td>
<td>Practical Training in Labs/ Media Houses/ Firms</td>
<td>100</td>
</tr>
<tr>
<td>VIII</td>
<td>Assignments/ Projects/ viva-voce</td>
<td>100</td>
</tr>
</tbody>
</table>

Total 08 Papers: 800

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Signatures and dates: Various handwritings and dates are visible, indicating approval or review dates, but they are not legible.