From,
A.L. Srivastava
Officer on Special Duty. (Judl)

To,
The Vice Chancellor
Nalanda Open University,
Patna.

Sub:- Regarding approval of Ordinance and Regulations of One Year Post Graduate Diploma Course through Distance Mode in Information and Public Relations.

Sir,

I am directed to invite a reference to the University’s letter no. NOU/RE/794, dated 18.09.2015 on the subject noted above and to inform that Hon’ble Chancellor after due consideration of the proposal for approval of Admission Ordinance and Regulations of One Year Post Graduate Diploma Course through Distance Mode in Information and Public Relations of the University, advice of the Advisory Committee and in exercise of the power vested in him under Section 31(2) and 32(2) (ii) of the Nalanda Open University Act, 1995 as amended up to date, has been pleased to approve the Admission Ordinance and Regulations of One Year Post Graduate Diploma Course through Distance Mode in Information and Public Relations from the session 2015-16 onwards with the condition that the University obtain the approval of State Government for the number of seats.

Further necessary action may kindly be taken accordingly.

Yours faithfully,

Sd/-
(A.L. Srivastava)
Officer on Special Duty (Judl.)

Memo No. NOU (Regulation)-04/2015- /GS(I),
Dated-

Copy of approved Admission Ordinance and Regulations of One Year Post Graduate Diploma Course through Distance Mode in Information and Public Relations forwarded to the Principal Secretary, Education Department, Govt. of Bihar for information and necessary action.

Encl.: - As above

Sd/-
(A.L. Srivastava)
Officer on Special Duty. (Judl)

Memo No. NOU (Regulation)-04/2015- 17 /GS(I),
Dated- 04-01-2016

Copy of approved Admission Ordinance and Regulations of One Year Post Graduate Diploma Course through Distance Mode in Information and Public Relations forwarded to Scientist-D, In-Charge Computer Cell, Raj Bhavan, Patna for uploading on the website of Raj Bhavan/Guard File of Regulations and Ordinance of Magadh University, Bodh Gaya.

Encl.: - As above
NALANDA OPEN UNIVERSITY, PATNA
Ordinance for Admission in Post Graduate Diploma in
Information and Public Relations
(One Year Post Graduate Diploma Course through Distance Mode of Education)

1. Short Title and Commencement:
This Ordinance may be called "Ordinance for admission in Post Graduate Diploma in
Information and Public Relations" of Nalanda Open University. It shall come into effect
from the session 2015-16 onwards.

2. Eligibility for Admission to Post Graduate Diploma in Information and Public Relations
Programm /Course:
For admission to Post Graduate Diploma in Information and Public Relations, a candidate
must have passed the Bachelor examination from a recognized University.

3. Duration of the Course:
Post Graduate Diploma in Information and Public Relations Programme of Nalanda Open
University shall be of one year duration.

4. Invitation of Applications and Admission to Post Graduate Diploma in Information
and Public Relations Programme:
(a) For admission to Post Graduate Diploma in Information and Public Relations
Programme, the University shall invite applications from prospective candidates
each year through advertisement in newspapers.
(b) The students will be admitted on "first come first admitted basis", but, if necessary,
the University may hold pre-admission test to screen eligible candidates for
admission to Post Graduate Diploma in Information and Public Relations
Programme.
(c) No applicant shall be admitted to Post Graduate Diploma in Information and Public
Relations Programme, whose admission, in the opinion of the Vice Chancellor, may
not be conducive to the interest of the University.
(d) No applicant shall be admitted, who has not applied for admission in time, or who,
on being selected for admission, does not deposit his/her fee etc. within the specified
time, except where the delay has been condoned by the Vice Chancellor.
(e) No student shall be permitted to be registered simultaneously in more than one
programme of the University.

5. Reservation in Admission:
All admissions shall be subject to the reservation policy of the State Government as
applicable in case of higher educational institutions.

6. Structure of Post Graduate Diploma in Information and Public Relations Programme:
Post Graduate Diploma in Information and Public Relations shall consist of five papers in all
or any other number to be determined by the university in consultation with its Academic
Council. Programme content of each paper shall be worked out separately to be included in
the Regulations of this course.

7. Medium and Mode of Instruction:
(a) Medium of instruction for the course shall be in English or Hindi only.
(b) Mode of instruction shall comprise of printed Self Learning Material in Hindi,
holding of counselling classes, evaluation of response sheets, etc.
NALANDA OPEN UNIVERSITY, PATNA

Regulations for Post Graduate Diploma in Information and Public Relations
(One Year Post Graduate Diploma Course through Distance Mode of Education)

1. **Short Title and Commencement:**
These regulations may be called "Regulations for Post Graduate Diploma in Information and Public Relations of Nalanda Open University." They shall come into force from the session 2015-16 onwards.

2. **Structure of Post Graduate Diploma in Information and Public Relations:**
(a) Post Graduate Diploma in Information and Public Relations shall consist of five papers in all or any other number to be determined by the university in consultation with its Academic Council.

(b) Out of five papers, four shall be theoretical and one shall be based on practical work.

3. **Distribution of Marks Between Different Papers:**
Distribution of marks between five papers of the programme shall be as follows:

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Title of the paper</th>
<th>Full Marks</th>
<th>Distribution of Marks Between Theory and Assignment</th>
<th>Minimum Marks Required to Pass the Examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Theory</td>
<td>Assignment/Practical</td>
</tr>
<tr>
<td>1</td>
<td>Communication and Information World: An Introduction</td>
<td>100</td>
<td>80</td>
<td>20</td>
</tr>
<tr>
<td>2</td>
<td>Indian Constitution, Governance and Media Law</td>
<td>100</td>
<td>80</td>
<td>20</td>
</tr>
<tr>
<td>3</td>
<td>Right to Information</td>
<td>100</td>
<td>80</td>
<td>20</td>
</tr>
<tr>
<td>4</td>
<td>Public Relations: Principles and Practice</td>
<td>100</td>
<td>80</td>
<td>20</td>
</tr>
<tr>
<td>5</td>
<td>Practical</td>
<td>100</td>
<td>20</td>
<td>80(Practical)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>500</strong></td>
<td><strong>340</strong></td>
<td><strong>160</strong></td>
<td><strong>80(Practical)</strong></td>
</tr>
</tbody>
</table>

4. **Conduct of Examinations:**
(a) At the end of the academic session the students will be examined in five papers. Date for conduct of examinations will be notified by the University separately each year in advance. University, however, reserves the right to conduct examinations as per any other altered structure as per requirement of emerging advancement of new knowledge in this area after obtaining approval of its Academic Council.

(b) Each paper shall carry 100 marks; divided between theory and assignment/practical components.

c) Each paper will be of three hours duration. The home assignment, wherever prescribed, will be written by the student in his/her own handwriting and submitted in each paper for evaluation at the time the term end theoretical examination is being held in the concerned paper.

5. **Medium of Examination:**
Medium of examination for the Post Graduate Diploma in Information and Public Relations shall be in English or Hindi only.